



Steven Mong  
*Digital Marketing Manager*

Email: [thowaiching143@gmail.com](mailto:thowaiching143@gmail.com)  
LinkedIn: <https://bit.ly/3Kezcld> Village:  
Chittagong, Bhai Signal - 4000, Chittagong  
Sodor, Chittagong  
RESUME OBJECTIVE

Recent Collage Graduate with hands-on Digital Marketing Experience in Digital Marketing, SEO, Google Ads, Facebook Ads, Shopping Ads, Display Ads, Google Data Studio and branding. Possess a B.S. in Digital Marketing and Google Analytics 4 Certification, Google Ads Certification, Facebook ads Certification. Excellent communication skills for outreach.

## CAREER GOALS

*To be an innovator in digital media and responsible social media management, and to use online platforms to organize cause oriented communities*

## CORE STRENGTHS

- *Google Ads Management*
- *Facebook Ads Management*
- *Social Media Marketing*
- *Public Relations*
- *Website Management*
- *Digital Analytics Tools*
- *Lead Generation*
- *Strong Communication Skills*

## CONTACT DETAILS:

Mobile: +8801868467421

## ACADEMIC HISTORY

**Chittagong Technology High school**  
**Chittagong Techology Govt Collage.**

- Bachelor of Arts (BA) (running)*
- *HSC Arts Second division (2020)*
- *SSC Arts Second division (2018)*
- 

## CERTIFICATION

- *BEST of GOOGLE ADS 2021 (Udemy)*
- *Google Analytics, GA4, GTM (Udemy)*
- \- *Google Analytics For Beginners(Google & Udemy)*

- *BEST of Facebook Ads: Facebook Ads 2021*
- ULTIMATA PRO Edison (Udemy)*
- *SEO - A Complete Guideline (instructor )*
- *Facebook Ads Experts with Live Projects*  
(instructor )

## **HOBBIES & INTERESTS**

- *Playing Cricket*
- *Playing the Electric Guitar and Drums*
- *Cycling Long Distance*
- *Distance Running*
- *Writing Poetry and Fiction*
- *Learning New Skill*